



FOR IMMEDIATE RELEASE:

Decision Dynamics, Inc. (DDI) Electronic Lien and Title (ELT) services now available to California lenders through Premier eTitleLien™

Decision Dynamics, Inc. (DDI) is pleased to offer cost-effective, environmentally friendly Electronic Lien and Title (ELT) services to California lenders through Premier eTitleLien™.

LEXINGTON, SC, September 10, 2010, Decision Dynamics, Inc. (DDI) is pleased to offer Electronic Lien and Title (ELT) services to California lenders through its product Premier eTitleLien™. Lenders in California can now experience the positive effects of electronic titling through DDI's cost-effective, environmentally friendly ELT program.

DDI President and CEO, Glenn Thames says, "This is an exciting time for Decision Dynamics to provide titling services in California. California lenders are on the verge of experiencing the many benefits that electronic titling has to offer." California has an excellent ELT program in place and the state is now preparing to comply with legislation mandating that all lienholders' title information be held in electronic format by January 2012. Thames adds, "Premier eTitleLien™ provides lenders the opportunity to utilize the latest in titling technology, offering great features to save time, save money, reduce paper, and prevent fraud."

Premier eTitleLien™ is a web-based application which allows lienholders to participate in a state's ELT program and remain in complete control of their title portfolio. Lienholders can manage their vehicle titles electronically and receive an electronic ownership record in lieu of a paper title. Premier eTitleLien™ interfaces with a state's motor vehicle titling agency's computer systems to receive electronic titles and transmit lien releases for the lienholder. With Premier eTitleLien™, lenders have access to their electronic titles and the tools needed to streamline the titling process.

The first two quarters of 2010 posted record growth for Decision Dynamics. Thames reports that "DDI's commitment to customer service excellence through its Premier eTitleLien™ product and associated services allows DDI to offer California lenders a feature-rich product with no start-up costs, no monthly minimums, and no locked-in contracts."

DDI is a software technology company that provides electronic titling services for lienholders in the United States.

For more information on electronic titling, visit www.etitlelien.com.

Contact: Jessica Trotter
Decision Dynamics, Inc.
PO Box 2078, Lexington, SC 29071
Ph: 803-808-0117

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