



**FOR IMMEDIATE RELEASE:**

**Decision Dynamics, Inc. (DDI) launches Electronic Lien and Title (ELT) services in Nebraska**

*Decision Dynamics, Inc. (DDI) is now proudly serving Nebraska lenders with a cost-effective, user-friendly Electronic Lien and Title (ELT) solution for streamlining vehicle titling through Premier eTitleLien™.*

**LEXINGTON, SC**, December 14, 2010. DDI has successfully completed the ELT certification process with the Nebraska Department of Motor Vehicles and initiated electronic lien and title services for Nebraska lienholders. Nebraska lenders are now experiencing the savings and convenience of electronic titling through DDI's Premier eTitleLien™ product. DDI President and CEO, Glenn Thames, says "Premier eTitleLien™ has allowed Nebraska lenders to experience a smooth transition to ELT. DDI has worked closely with the Nebraska DMV to ensure that our user-friendly system was ready for lenders when Nebraska launched their ELT program."

Premier eTitleLien™ is a secure, web-based application which allows lienholders to participate in a state's ELT program and remain in complete control of their title portfolio. Lienholders may manage their vehicle titles electronically and receive an electronic ownership record in lieu of a paper title. With Premier eTitleLien™, companies have access to their electronic titles and the tools needed to streamline the titling process.

The electronic titling program benefits motor vehicle agencies, lienholders and vehicle owners. Motor vehicle agencies benefit by providing more timely data exchange, improving data accuracy, and reducing and controlling the use of secure forms. Electronic titling benefits lienholders by reducing mailing costs, reducing physical storage requirements, and deterring the inherent fraud associated with duplicate titles and paper title releases. Vehicle owners benefit by receiving clear titles upon the release of the lien on the electronic title.

Nebraska is the most recent state to eliminate the printing of paper titles with liens. All lenders that wish to receive their titles electronically are able to enroll in the ELT program. Other states that have implemented similar programs to eliminate paper titles include Pennsylvania, Louisiana, Wisconsin, and Arizona. California will be implementing a mandatory ELT program in January 2012.

Decision Dynamics has experienced rapid growth due to its successful Premier eTitleLien™ product and commitment to excellence in customer service. Thames says, "Nebraska lenders have selected DDI's Premier eTitleLien™ for their electronic titling services because it offers the most comprehensive title management features in a convenient, user-friendly application. Lienholders are attracted to Premier eTitleLien™ because it provides a low-cost solution with no start-up fees, no monthly minimums, and no long-term contracts." Premier eTitleLien™ also offers training and support at no cost.

DDI is a software technology company that provides electronic titling services for lienholders in the United States. DDI has recently expanded to serve over 1,300 lenders in 47 states and Canada.

For more information on electronic titling, visit [www.etitlelien.com](http://www.etitlelien.com).

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