FOR IMMEDIATE RELEASE:

Decision Dynamics, Inc. (DDI) Announces Electronic Lien and Title (ELT) Services in Idaho

Decision Dynamics, Inc. (DDI) is now proudly serving Idaho lenders with a cost-effective, user-friendly Electronic Lien and Title (ELT) solution for streamlining vehicle titling through Premier eTitleLien™.

Lexington, SC, March 28, 2011 -- DDI has successfully completed the Idaho Department of Motor Vehicles' (DMV) ELT certification process, and lienholders enrolled in the Idaho ELT program can now receive title information electronically in DDI's Premier eTitleLien™ system. DDI President and CEO, Glenn Thames, says "Participation in Idaho's ELT program through DDI allows lenders the opportunity to enjoy one of the nation's most mature ELT programs through Internet-based Premier eTitlelien™. Our cost-effective, user-friendly solution, teamed with Idaho's 15 year old ELT program, provides lenders the optimal ELT experience."

Premier eTitleLien™ is a secure, web-based application which allows lienholders to participate in a state's ELT program and remain in complete control of their title portfolio. Lienholders may manage their vehicle titles electronically and receive an electronic ownership record in lieu of a paper title. With Premier eTitleLien™, companies have access to their electronic titles and the tools needed to streamline the titling process.

The electronic titling program benefits motor vehicle agencies, lienholders and vehicle owners. Motor vehicle agencies benefit by providing more timely data exchange, improving data accuracy, and reducing and controlling the use of secure forms. Electronic titling benefits lienholders by reducing mailing costs, reducing physical storage requirements, and deterring the inherent fraud associated with duplicate titles and paper title releases. Vehicle owners benefit by receiving clear titles upon the release of the lien on the electronic title.

Decision Dynamics has experienced rapid growth due to its commitment to customer service excellence, and quality product offering. Thames says, "Lenders nationwide are selecting DDI's Premier eTitleLien™ for their ELT services because it offers a low-cost, user-friendly solution with no start-up fees, no monthly minimums, and no long-term contracts." Premier eTitleLien™ also offers training and support at no cost, with 24 hour system availability.

DDI is a software technology company that provides electronic titling services for lienholders in the United States. DDI proudly serves over 1000 lenders in 47 states.

For more information on electronic titling, visit http://www.etitlelien.com/.

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