



FOR IMMEDIATE RELEASE:

Decision Dynamics, Inc. (DDI) Launches Electronic Lien and Title (ELT) Services in New York

Decision Dynamics, Inc. (DDI) now offers Electronic Lien and Title (ELT) services to New York lenders through Premier eTitleLien™, a cost-effective, user-friendly, solution for streamlining vehicle titling.

Lexington, SC, May 24, 2011 – [Decision Dynamics, Inc.](#) (DDI) proudly announces that it has been certified by the New York Department of Motor Vehicles (DMV) to be an authorized ELT service provider. Enrollment in New York's ELT program through DDI's [Premier eTitleLien™](#) has already begun, and lenders are now able to electronically transfer lien information to the NYDMV. DDI's President and CEO, Glenn Thames, says "New York's ELT program offers DDI's customers the opportunity to participate in the only ELT program nationwide which allows electronic lien recording, with the title being held by the owner. This unique characteristic, paired with the value-add features of Premier eTitleLien™, will simplify the lien process for lenders."



[Premier eTitleLien™](#) is a secure, web-based application which allows lienholders to participate in a state's ELT program and remain in complete control of their title portfolio. New York lienholders may manage their vehicle titles electronically, and receive an electronic record of a lien in lieu of a paper title. With Premier eTitleLien™, companies have access to their electronic records and the tools needed to streamline the titling process.

The electronic titling program benefits motor vehicle agencies, lienholders, and vehicle owners. Motor vehicle agencies benefit by providing more timely data exchange, improving data accuracy, and reducing and controlling the use of secure forms. Electronic titling benefits lienholders by reducing mailing costs, reducing physical storage requirements, and deterring the inherent fraud associated with duplicate titles and paper title releases. Vehicle owners benefit by receiving clear titles upon the release of the lien of the electronic title.

Decision Dynamics continues to experience rapid growth due to its quality product offering with value-add features, and its commitment to customer service excellence. Thames says, "Premier eTitleLien™ has become the ELT product of choice for lenders nationwide. Our pay-per-transaction model without long-term contracts gives lenders the security of knowing that DDI is working for the best interest of the lender." Premier eTitleLien™ also offers training and support at no cost, with 24 hour system availability.

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[Decision Dynamics \(DDI\)](#) is a software technology company that provides electronic titling services for

lienholders in the United States. DDI now serves over 1500 lenders throughout the US.

For more information on electronic titling, visit <http://www.etitlelien.com>.

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