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FOR IMMEDIATE RELEASE:

Decision Dynamics, Inc. (DDI) Hits Milestone as Electronic Lien and Title (ELT) Services are Launched in Massachusetts

Decision Dynamics, Inc. (DDI) reaches 1,500 customers as it begins to offer Electronic Lien and Title (ELT) services to Massachusetts lenders through Premier eTitleLien™, a cost-effective, user-friendly, solution for streamlining vehicle titling.

Lexington, SC, August 22, 2011 – As [Decision Dynamics, Inc.](#) achieves the milestone of surpassing 1,500 customers through record growth, it proudly announces that it has completed the certification process with the Massachusetts Department of Transportation (MassDOT) to



be an approved provider of Electronic Lien and Title (ELT) services for Massachusetts lienholders. Enrollment in the Massachusetts ELT program through DDI's Premier eTitleLien™ has already begun, and lenders are now able to electronically exchange lien and title information with MassDOT.

"Massachusetts offers one of the longest running ELT programs in the nation," says Glenn Thames, President and CEO of Decision Dynamics, Inc. "The program's experience and strength coupled with DDI's feature-rich Premier eTitleLien™ product offers lenders the opportunity to streamline their titling practices with the most comprehensive ELT solution on the market."

[Premier eTitleLien™](#) is a secure, web-based application which allows lienholders to participate in a state's ELT program and remain in complete control of their title portfolio. Premier eTitleLien™ offers lienholders a wide array of value add features, including: VIN Inquiry, Lien Alert, generating customized State Forms, NADA and other valuations. Through Premier eTitleLien™, Massachusetts lienholders may manage their vehicle titles electronically, and receive an electronic record of a lien in lieu of a paper title. With Premier eTitleLien™, companies have access to their electronic records and the tools needed to streamline the titling process.

DDI offers personalized customer service at all levels and a pay per transaction pricing model that provides current customers and potential clients with the most cost effective ELT solution available today.

The electronic titling program benefits motor vehicle agencies, lienholders, and vehicle owners. Motor vehicle agencies benefit by providing more timely data exchange, improving data accuracy, and reducing and controlling the use of secure forms. Electronic titling benefits lienholders by reducing mailing costs, reducing physical storage requirements, and deterring the inherent fraud associated with duplicate titles and paper title releases. Vehicle owners benefit by receiving clear titles upon the release of the lien of the electronic title.

DDI has experienced phenomenal growth in the last eighteen months, having exceeded the 1,500 cus-

tomers threshold, and achieving approval status in all ELT states. During this period DDI began offering titling services in all 50 states. Thames says that this success has made DDI the fastest growing ELT vendor in the nation, and contributes this success to DDI's user friendly, secure, web-based ELT product, which takes advantage of the latest web technologies. Thames says that in addition, "DDI offers personalized customer service at all levels and a pay per transaction pricing model that provides current customers and potential clients with the most cost effective ELT solution available today."

DDI is a software technology company that provides electronic titling services for lienholders in the United States. DDI now serves over 1,500 lenders throughout the US.

For more information on electronic titling, visit <http://www.etitlelien.com>.

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