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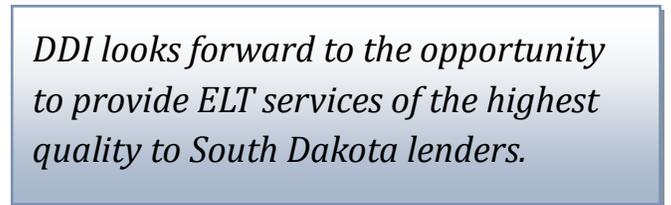
Decision Dynamics, Inc. Surpasses 2,000th Customer Milestone as South Dakota Launches Electronic Lien and Title (ELT) Service

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Lexington, SC, October 4, 2012 – [Decision Dynamics, Inc.](#) reported record growth in September, surpassing the company's 2,000-customer milestone, as more lenders enroll for electronic vehicle titling services with DDI each day. Following this monumental accomplishment, the company anticipates additional growth in the Electronic Lien and Title (ELT) market. DDI President and CEO, Glenn Thames, says "the growth experienced by DDI can be largely attributed to the high level of customer service to which our company is committed. DDI prides itself on offering the most comprehensive ELT solution on the market, at the most competitive price, to small and large lenders alike."



DDI is a software company that provides ELT services and software solutions for a variety of vehicle titling services. It serves lenders around the country, including eighteen states that use these cost-saving systems based on a set of national standards. More motor vehicle divisions are discovering the benefits of ELT as they modernize their titling systems, with South Dakota becoming the latest state.



On Oct. 1, the South Dakota Department of Revenue and Division of Motor Vehicles implemented its own ELT system. "Implementing the ELT system will provide advantages to our industry partners as well as individuals in the notation and release of liens, such as a reduction in duplicate titles and quicker receipt of title upon lien payoff," said South Dakota Division of Motor Vehicles Director Deb Hillmer.

As an approved ELT provider for South Dakota, Decision Dynamics, Inc. worked closely with the state's Department of Revenue as they developed their system. Decision Dynamics' expertise is evident in [Premier eTitleLien™](#), its secure, web-based application that allows lenders to participate in states' electronic title programs while remaining in complete control of their title portfolios. Lenders using [Premier eTitleLien™](#) can access a variety of value-adding features and tools to streamline the titling process: VIN inquiry, lien alerts, customized state form generation, vehicle valuation and more.

While electronic titling use is not mandatory in the state, South Dakota will no longer print paper titles with liens. It is a decision that benefits its division of motor vehicles, lienholders and vehicle owners. Not

only does ELT deter fraud and provide clear titles to vehicle owners, but it also helps lienholders save on mailing and paper storage costs. Thames adds, "DDI looks forward to the opportunity to provide ELT services of the highest quality to South Dakota lenders."

To learn more about the benefits of electronic titling and DDI, visit etitlelien.com.

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